

Lead Retrieval Order Form

Online Order - Visit www.showcare.com/exhibitors for faster results with immediate order confirmation



16th Annual Canadian Environmental
 Conference & Tradeshow
 April 21 - 23, 2008
 Metro Toronto Convention Center
 Toronto, Ontario
 CNCT0804

MAIL OR FAX THIS FORM TO:
Showcare
 2770 14TH Avenue, Suite 101
 Markham, Ontario Canada
 L3R 0J1
 Fax: 1-905-479-9743
 Customer Service: 1-866-267-2107

EARLY DISCOUNT DEADLINE: March 21, 2008

All prices per unit	Through 03/21/08	03/22/08 to 04/07/08	04/08/08 to 04/23/08	#Units	Total
Showlead All-Inclusive Package <ul style="list-style-type: none"> • Showlead hand-held unit • Wireless Printer • Custom Action Codes 	Save 20%				
	\$339.00	\$361.60	N/A	_____	\$ _____
Showlead (Unit Only) (hand-held and battery operated)	\$299.45	\$327.70	\$355.95	_____	\$ _____
Showlead Pro (requires personal laptop/pc)	\$339.00	\$367.25	N/A	_____	\$ _____
<u>Options</u>					
Wireless Printer (battery operated - requires Showlead)	\$ 56.50	\$ 56.50	\$ 84.75	_____	\$ _____
Custom Action Codes (up to 40 lines, 22 char.)	\$ 67.80	\$ 67.80	N/A	_____	\$ _____
Lead Report on USB Key	\$ 56.50	\$ 56.50	\$ 84.75	_____	\$ _____
Delivery & Pick-Up of Equipment (optional)	\$ 113.00	\$ 113.00	\$ 113.00	_____	\$ _____
Mailing Labels	\$ 107.35	\$ 107.35	\$ 107.35	_____	\$ _____
Grand Total – CDN (Tax Incl.)					\$ _____

EXHIBITOR and PAYMENT INFORMATION

Company _____ Booth# _____
 Name of Contact _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Ext _____ Fax _____
 Email _____

Visa MasterCard Amex Check (Payable to Showcare)

Card Number _____
 Cardholder Name _____ Exp.Date _____
 Signature _____

Important Terms & Conditions

Full payment must be included with order to reserve your Showcare Lead Retrieval Units. Order form will not be processed until full payment is received. Showcare reserves the right to charge correct amount if different from the grand total listed above. The original cardholder must sign all orders paid by credit card.

All orders are subject to a \$50.00 cancellation fee per unit up until 14 days prior to the event where orders are no longer refundable. Unclaimed or unused units are NOT refundable. Your order and usage implies that you have read, understood and agreed to be subject to the detailed terms and conditionals stipulated on the reverse side of this form.

For information call: 1-866-267-2107 or email leads@showcare.com



ShowLead™

Advanced Lead Retrieval Technology!

Published reports show that over 70% of leads captured at events are never followed up on. This is mainly due to an ineffective lead management process, before, during and after the event. That's why we've developed a lead management program that goes far beyond just scanning badges in a booth. In collaboration with key exhibitors, we have designed a solution that manages the process of converting sales leads into customers. Now with the right tools in hand, exhibitors are able to measure event results against objectives in order to justify the investment.

Benefits

✓ Reliability

The **showlead™** system has been tested by thousands of exhibitors across hundreds of events and tradeshows.

✓ Flexibility

With our **showlead™** unit, exhibitors can easily capture leads from anywhere in their booth.

✓ Reduced costs

Unlike other systems with **showlead™** both the scanning device and the wireless printer are battery-operated so therefore require no additional power in the booth.

✓ Reduced return times

After the event, exhibitors can access their leads online, which means no wasted time standing in line to get their leads downloaded.

✓ Fully supported

Our onsite services team are always available on-site to manage exhibitor training and to provide technical support.

✓ Increased visibility

By using **showlead™** each attendee will receive personalized access to the BoothTracker system after the event. This system allows them to review all of the exhibitors they visited at the event, so they can further analyze their experience or proactively contact a prospective exhibitor.

With the showlead™ lead capture device, exhibitors can ...

Capture attendee information quickly

A simple scan of each attendee's registration badge unlocks the valuable contact, demographic and buying behavior information that's linked to every attendee's badge.

Identify high potential leads

A number of customizable options such as demographic and sales qualification data fields, allow exhibitors to better qualify prospects faster.

Follow-up with prospects faster

Our online web portal allow exhibitors to quickly access, edit, filter, analyze and report on their leads right after the event resulting in a more effective follow-up.

Key features of ShowLead™:

- ✓ Compact, portable barcode scanner allows simple badge scanning
- ✓ Latest technology in imaging recognizes most 1D & 2D symbologies
- ✓ Graphic LCD display to verify scanned data
- ✓ Thumbwheel user interface to enter additional data
- ✓ Connects wirelessly to available Bluetooth portable printer
- ✓ Built-in rechargeable lithium battery
- ✓ Up to 8,000 leads can be stored in removable memory card
- ✓ All scans are date & time stamped
- ✓ Custom Action Codes can be easily added to the device



Contact Us For Details: Ph. 1-866-267-2107 - Email: leads@showcare.com - www.showcare.com